

**Plume and Groom - National Chook Health Month 2022 TERMS AND CONDITIONS
("CONDITIONS OF ENTRY")**

Schedule to Conditions of Entry:

Promotion Name	Plume and Groom - National Chook Health Month 2022		
Permits	Not Required – Game of Skill		
Promoter	Ridley AgriProducts Pty Ltd ABN 94 006 544 145 ("Ridley AgriProducts"), Level 4, 565 Bourke Street, Melbourne VIC 3000 Phone: 1300 666 657. Barastoc is a registered trademark of Ridley AgriProducts.		
Promotion Website	www.barastocpoultry.com.au/		
Promotional Period	The Promotion starts at 12:01am AEST on 1 st September 2022 and closes at 11:59pm AEST on 30 th September 2022.		
Eligible Entrants	Entry is open to residents of New South Wales, Australian Capital Territory, Queensland, Northern Territory, South Australia, Tasmania, Victoria and Western Australia who are 18 years of age or over.		
How to Enter	An Eligible Entrant will receive one entry in the Promotion if they, during the Promotional Period: (i) Upload one (1) photo and comment to tell us in 25 words or less why your poultry bird should win. (ii) On Facebook reply to the competition posts with your photo and 25 word entry. Or, on Instagram post your photo and 25 word entry to your account and tag @barastoc_poultry to enter.		
Maximum Entries Permitted	One entry per poultry bird.		
Consumer Prizes:	No. Available	Details	Value of each prize
	4	Gift card to the value of \$25	\$25 total
Value of Consumer Prize Pool	Up to \$100		
Prize Draw	Entries will be judged weekly on the 9 th September 2022, 16 th September 2022, 22 nd September 2022, 30 th September 2022 at 2:00pm AEDT, at Level 4, 565 Bourke Street, Melbourne 3000, Victoria.		
Conditions of Prize	<ul style="list-style-type: none"> Prizes are not transferable and cannot be converted to cash. The redemption of a gift card is subject to any terms and conditions of the issuer, including those specified on the gift card. A gift card is valid until the voucher expiry date stated on the gift card itself. The gift card 		

	<p>cannot be converted to cash nor replaced if lost, stolen or defaced.</p> <ul style="list-style-type: none"> The Promoter may require proof of purchase to verify the entry so entrants are required to retain a copy of their proof of purchase to claim the prize.
Prize Winner Notifications	Each Prize Winner will be notified by Facebook or Instagram post and direct message (as set out in the Facebook and Instagram posts) within seven (7) business days of the Prize Draw.
Major Prize Winner Publication Details	The first name of the Prize Winners will be published on https://www.facebook.com/BarastocPoultry or https://www.instagram.com/barastoc_poultry/ on the 9 th September 2022, 16 th September 2022, 23 rd September 2022, 30 th September 2022 by 5:00pm AEDT.
Prize Claim Date	All prizes must be claimed by 30th January 2023 at 5:00pm AEDT. If the prize is not claimed by the Prize Claim Date, the prize will be forfeited. Any unclaimed prize draw will be forfeited.

- Entry into the Promotion is deemed acceptance of these Conditions and the Schedule to Conditions of Entry. To the extent that there is any inconsistency between the Conditions of Entry and the Schedule to Conditions of Entry, the Schedule to Condition of Entry prevails.
- Information on how to enter and prizes form part of these Conditions of Entry.
- This Promotion is a game of skill.
- Any entry that does not comply with these Conditions of Entry and Schedule to Conditions of Entry is invalid.
- Ridley Employees (and their immediate family members, including spouses, de-facto spouses, parent, guardian, child or sibling) of the Promoter and the Promoter's related companies associated with the Promotion are not eligible to enter.
- The Promotion will take place during the Promotional Period. Any entry received outside the Promotional Period is invalid.
- Entries are deemed to be received at the time of receipt by the Promoter database and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt. The Promoter is not responsible for incorrect, inaccurate, incomplete, late, lost or misdirected entries.
- Each entry becomes the property of the Promoter.
- The Promoter may require an entrant to provide proof of identity, age, and residency. The Promoter reserves the absolute discretion to require any Prize winner to produce the original purchase receipt/s for every entry they or their household made during the Promotion period in order to claim a prize. If an entry cannot be verified to the Promoter's satisfaction, the entry will be invalid.
- The Promoter reserves the right to disqualify any individual entrant or group of entrants for tampering with the entry process. Tampering includes but is not limited to the utilisation of techniques designed to make of multiple entries that are not

associated with a separate Eligible Purchase, or submitting an entry which is not otherwise in accordance with these Conditions of Entry and Schedule to Conditions of Entry. Should the Promoter find evidence of tampering by an individual, in addition to declaring any or all entries made by that individual invalid, the Promoter may also preclude that entrant from participation future promotions of the Promoter.

11. All Prizes unless stated to the contrary are not transferable and cannot be converted to cash.
12. Prize value is correct at time of printing but no responsibility is accepted for any variation in the value of any prize after that date.
13. The Prize is subject to the terms and conditions of the issuer. The terms and conditions which apply to the Prize at the time it is issued to the winner will prevail over these Conditions of Entry, to the extent of any inconsistency. The Promoter accepts no responsibility or liability for any delay or failure by the issuer to deliver the Prize, any delay or failure relating to the Prize itself or failure by the issuer to meet any of its obligations in these Conditions of Entry or otherwise.
14. Prizes will only be delivered in Australia and each winner should allow 28 days from the date of the Prize Draw for delivery of their Prize.
15. If a Prize or a portion of it becomes unavailable, the Promoter may substitute a different prize item of equal or greater value. This substitution may be subject to any approval process required by any relevant gaming or lotteries authority.
16. No compensation will be payable if a winner is unable to use the Prize as stated.
17. If for any reason this Promotion is not capable of running as planned, whether caused by computer virus, mobile phone failure, line drop out, bugs, tampering, unauthorised intervention, fraud, technical failures or any other reason beyond the control of the Promoter which corrupt or affect the administration, security, fairness or integrity of the Promotion, the Promoter reserves the right in its sole discretion, (subject to any written direction given by a relevant Regulatory Authority), to cancel, terminate, modify or suspend the Promotion, invalidate any affected entries, or modify a Prize.
18. Winners will participate in and co-operate as required with all reasonable marketing activities relating to the Promotion including but not limited to being recorded, photographed filmed or interviewed. The Promoter may use each winner's entry content, name, likeness, images, photograph/s, film and sound recordings and any other material created during their participation in the Promotion for publicity and promotion purposes for an unlimited time throughout the world without compensation in any media, social media, advertising and/or promoting any goods or services of the Promoter.
19. The Promoter and its respective related bodies corporate, officers, employees and agents, is not liable for any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained during the course of accepting or using the prize, except for any liability which cannot be excluded by law.
20. The Promoter is not responsible for any tax implications of the receipt of any prize or participation in the Promotion. Entrants should obtain their own independent financial advice in relation to any tax liability that may arise as a result of their participation in the Promotion.

21. All decisions of the Promoter are at their complete discretion and are final. No correspondence will be entered into.
22. The Promotion is in no way sponsored, endorsed or administered by or associated with Facebook, Instagram or Twitter. Entrants completely release Facebook, Instagram or Twitter from any and all liability relating to the Promotion.
23. The Promoter collects personal information about entrants to include entrants in the Promotion and where appropriate award prizes. If the personal information requested is not provided, the entrant may not participate in the Promotion. The Promoter may use personal information collected in connection with the Promotion for the purposes of facilitating the conduct of the Promotion (including sharing with third parties involved in the conduct of the Promotion, and regulators) and prize distribution. Without limiting the foregoing, personal information provided in connection with this Promotion will be handled in accordance with the Promoter's Privacy Policy which can be accessed by visiting www.ridley.com.au/privacy-policy/
24. These Conditions of Entry are governed by the laws of Victoria. By participating in this Promotion all entrants irrevocably submit to the non-exclusive jurisdiction of Victoria and waive any right to object to the venue on any ground.