

## Barastoc Poultry Happy Winter Hens

### Game of Skill

1. By participating you (Entrant) agree that you have read the Terms and Conditions as outlined.
2. You can enter this competition by creating a video and use the hashtag #HappyWinterHens and tag us with @Barastoc\_Poultry on TikTok. Videos must show examples of your backyard poultry living their best lives in the cold weather months.
3. Anyone in Australia can enter this competition except employees of Barastoc.
4. Entries will only be valid if:
  - a. They are posted in TikTok and use the #HappyWinterHens hashtag and tag @Barastoc\_Poultry account.
  - b. They are uploaded between 12:00AM AEST 25 March 2022 and 11:59PM AEDT 3 June 2022.
5. Winners will be selected by a Barastoc Poultry employee based on a variety of criteria including:
  - a. The story the entry tells of the backyard poultry living a good life in cold weather months,
  - b. The story the entry tells about backyard poultry health and environment,
  - c. Creativity of the video,
  - d. Quality of the photography or videography.
6. There is a total of 100 x \$50 vouchers to be won.
7. Entries will be assessed each week and awarded on a monthly basis until all vouchers have been awarded.
8. Multiple entries are permitted.
9. If a successful video is chosen they will receive a message on TikTok that they have won a voucher. The entrant must share contact details to receive a voucher.
10. Entries will be considered invalid should it:
  - a. Contain any content that may be considered offensive,
  - b. Reflect negatively on Barastoc,
  - c. Shows poor chook health practices,
  - d. Defames, insults or misrepresents any individual or organisation,
  - e. Is not their own work.
11. Entrants consent to Barastoc Poultry using their name, likeness, video and personal information disclosed in relation to this competition for an unlimited period without remuneration for the purpose of promotion this competition.
12. Prizes must be claimed by 2 December 2022. Whilst best efforts will be made to contact winners and placeholders, in the event that, for any reason, the winners cannot be notified after reasonable attempts, the prize will be forfeited.
13. If this promotion is interfered with in any way or is not capable of being conducted as anticipated due to reasons beyond Barastoc Poultry's reasonable control, Barastoc Poultry reserves the right to disqualify any entrant, or modify, suspend, terminate or cancel the competition.

## Conditions of Entry

- These Conditions of Entry are to be read in conjunction with the Schedule to Conditions of Entry. To the extent that there is any inconsistency between the Conditions of Entry and the Schedule to Conditions of Entry, the Schedule to Condition of Entry prevails.
- Information on how to enter & prizes form part of these terms & conditions. Any entry not complying with these Conditions of Entry and Schedule to Conditions of Entry is invalid.
- Standard entry restriction: Employees of the Promoter, the Promoter's associated companies, the Promoter's agencies associated with the Promotion and their immediate families are ineligible to enter.
- Promotional Period: The Promotion will take place during the Promotional Period. Any entry that occurs outside this period is invalid.
- Receipt of entries for electronic entries: Entries are deemed to be received at the time of receipt into the Promoter's database. The Promoter is not responsible for incorrect, inaccurate, incomplete, late, lost or misdirected information caused by an entrant or occurring during transmission.
- Games of Chance: The name of any prize winner will be published on [www.barastocpoultry.com.au](http://www.barastocpoultry.com.au)
- Games of skill: All decisions are at the discretion of the Promoter and no correspondence will be entered into in this regard.
- Verification Requirements: The Promoter may require the entrant to provide proof of identity, age, and residency. Where the Promotion requires the purchase of a product(s), the Promoter reserves the absolute discretion to require any prize winner to produce the original purchase receipt/s for every entry they or their household made during the Promotion period in order to claim a prize. If an entry cannot be verified to the Promoter's satisfaction, the entry will be invalid.
- Vouchers: If a voucher is offered as a prize, the prize will be subject to the issuer's terms of use and are valid until the voucher expiry date stated on the voucher itself. The card cannot be converted to cash nor replaced if lost, stolen or defaced.
- Standard Prize Restriction: All prizes unless stated to the contrary are not transferable & cannot be converted to cash.
- Prize Value: Prize value is correct at time of printing but no responsibility is accepted for any variation in the value of any prize.
- Prize Delivery: Prizes will only be delivered in Australia and each winner should allow 28 days from prize winner determination for delivery of their prize.
- If the prize becomes unavailable: The Promoter may substitute a different prize item of equal or greater value in the event that any prize item is unavailable despite the Promoter's reasonable endeavours to procure within Australia. This substitution may be subject to any approval process required by any relevant gaming or lotteries authority if the Promotion is a game of chance.
- Australian Consumer Law: The winner should look to the manufacturer of products and provider of services awarded as prizes for all warranties. These terms and conditions do not exclude or limit the application of any statutory provision (including a provision of the Competition and Consumer Act 2010) where to do so

would contravene that statute or cause any part of these terms and conditions to be void.

- **Tampering:** The Promoter reserves the right to disqualify any individual entrant or group of entrants for tampering with the entry process. Tampering includes but is not limited to the utilisation of techniques designed to make of multiple entries that are not associated with a separate Eligible Purchase, or submitting an entry which is not otherwise in accordance with these Conditions of Entry and Schedule to Conditions of Entry. Should the Promoter find evidence of tampering by an individual, in addition to declaring any or all entries made by that individual invalid, the Promoter may also preclude that entrant from participation future promotions of the Promoter.
- **Risks:** The entrant acknowledges that participation in the Promotion and prize fulfilment may involve risk. The Promoter may require a winner (and their companions) to sign an indemnity and release prior to participation in the prize fulfilment or participation in the Promotion.
- **Technical Malfunction:** If for any reason this Promotion is not capable of running as planned, whether caused by computer virus, mobile phone failure, line drop out, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupt or affect the administration, security, fairness or integrity of the Promotion, the Promoter reserves the right in its sole discretion, (subject to any written direction given by a relevant Regulatory Authority), to cancel, terminate, modify or suspend the Promotion. The Promoter is not responsible for any problems or technical malfunction of any telephone, telephone or computer network, or lines, servers, or telephone or internet providers, traffic congestion on any phone or computer network, or any combination thereof, including any injury or damage to participants or any other person's handset or computer related to or resulting from participation or sending or receiving of any communication or of any materials in this Promotion.
- **Publicity:** Winners may be required to participate in a follow-up interviews and publicity. By entering the Promotion and claiming a prize, the winner agrees that the Promoter may use their name, image and photograph/s for publicity and Promotion purposes, without compensation, and agrees that the Promoter will own copyright in any such images and photograph/s and in all material incorporating the photograph/s.
- **Entry Content:** The Promoter may use their entry content, name, likeness, images, photograph/s, film and sound recordings and any other material created during their participation in the Promotion for publicity and promotion purposes for an unlimited time throughout the world without compensation in any media, social media, advertising and/or promoting any goods or services of the Promoter.
- **Copyright:** It is a condition of participating in the Promotion that the entrant warrants that their entry is original and does not infringe the intellectual property of any third parties. The entrant assigns all rights, title and interest in their entry to the Promoter without compensation. The entrant further agrees not to object to the Promoters use of the entry material on the basis of any moral right. The Promoter may, if required request that an entrant complete any documentation necessary to give effect to this assignment of right, title and interest.

- **Liability:** The Promoter and its respective related bodies corporate, officers, employees and agents, is not liable for any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained during the course of accepting or using the prize, except for any liability which cannot be excluded by law.
- **Disruptive, abusive, unsuitable entries:** The Promoter may determine all entries invalid and/or preclude participation by an entrant if an entrant disrupts, annoys, abuses, acts contrary to law or engages in fraudulent misleading and deceptive conduct.
- **Tax:** Winners should obtain their own independent financial advice in relation to any tax liability that may arise as a result of their participation in the Promotion.
- **Promoters Decisions:** All decisions of the Promoter are at their complete discretions and are final. No correspondence will be entered into.
- **Social Media:** The Promotion is in no way sponsored, endorsed or administered by or associated with Facebook, Instagram or Twitter. Entrants completely release Facebook, Instagram or Twitter from any and all liability relating to the Promotion.
- **Privacy:** Each entry becomes the property of the Promoter. Ridley collects personal information about entrants to include entrants in the Promotion and where appropriate award prizes. If the personal information requested is not provided, the entrant may not participate in the Promotion. At Ridley, we value privacy and the information we collect is for the competition and prize distribution only. If you agreed to follow-up contacts by us or asked to be put on our mailing list when you registered, we may also contact you from time to time. You can always change your preference for follow-up contacts by e-mailing us at any time. All details will be held in accordance with the Ridley Corporation Privacy Policy which can be accessed by visiting [www.ridley.com.au/privacy-policy/](http://www.ridley.com.au/privacy-policy/)
- **Ridley and its related entities and participating retail stockists (including store owners) and agencies associated with this Promotion (each an 'Ineligible Entrant') and all owners, employees, contractors and their immediate families (including spouse, de-facto spouse, parent, guardian, child or sibling) of an Ineligible Entrant and any person who has breached the terms and conditions of any promotion run by or on behalf of the Ridley are ineligible to enter.**

These Conditions of Entry are governed by the laws of Victoria. By participating in this Promotion all entrants irrevocably submit to the non-exclusive jurisdiction of Victoria and waive any right to o